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Contact: Dwight Langhum, LMC 202-546-9170

## **NEW PUBLISHER FOR GROUNDBREAKING BIZ MAGAZINE HAS BEEN ANNOUNCED**

**WASHINGTON, DC**—The **National Association of Investment Companies** (NAIC), founding publisher of the *Journal of EDM Finance* (EDM Journal), has partnered with **Cox Matthews & Associates** (CMA Publishing) to produce the magazine. Currently published twice annually, the four-year-old EDM Journal is the nation's only magazine dedicated exclusively to covering private equity investment in the Emerging Domestic Market (EDM).

“For nearly 40 years, NAIC has been *the* national champion of private equity investment firms that are building wealth and expanding entrepreneurial opportunity in the EDM sector by investing in minority- and women-owned companies,” said Samuel Boyd Jr., president and CEO of NAIC. “It is our pleasure to be able to partner with a firm that shares our members’ core principles and values. During our search, CMA rose above the pack as a company that could not only deliver what we need for the magazine, but one that is already connected to our broader mission of using information as a tool in the ongoing pursuit of opportunity and equity. We look forward to what this new partnership will yield.”

The first edition of the EDM Journal under this new partnership is expected to debut in the fall. Starting in January 2010, the magazine will introduce an enhanced digital online version.

“We’re very excited to be in this partnership with NAIC,” said William Cox Sr., president and co-founder of CMA, which for a quarter century has published *Diverse Issues in Higher Education* (formerly known as *Black Issues in Higher Education*). “CMA is celebrating its 25<sup>th</sup> anniversary this year. Since we started, the magazine publishing industry has changed dramatically, especially in recent years. But the need for news and information in the financial industry has never been stronger. We believe the EDM Journal has only begun to tap its potential, and look forward to working with NAIC to expand the reach and influence of this fine publication.”

The EDM Journal’s current editor, Cheryl D. Fields (executive vice president of Langhum Mitchell Communications), will continue in that role. Fields also is a former editor of *Black Issues in Higher Education*. For information about advertising in the EDM Journal, contact Cox at 703.385.2981, or by email at [bill@diverseeducation.com](mailto:bill@diverseeducation.com).

CMA Publishing is based in Fairfax, Va., and has extensive experience in both print and digital information dissemination. In addition to *Diverse Issues in Higher Education* (a twice-monthly trade magazine covering higher education) CMA is the former publisher of the *Black Issues Book Review* and *Community College Week*, both of which it has sold.

The National Association of Investment Companies (NAIC) is *the* membership organization for firms dedicated to investment in the [United States Emerging Domestic Market \(EDM\)](#). NAIC member companies invest in privately held businesses that have a high probability of growth and the ability to generate significant returns for investors and shareholders.

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