

## Press Release

FOR IMMEDIATE RELEASE

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### *Introducing Diverse Health and Diverse Business*

FAIRFAX, Va. — We are pleased to further our mission of diversity and announce the launch of: ***Diverse Business: Bringing the Benefits of Inclusion to Business*** and ***Diverse Health: Covering the Concerns of Health and Healthcare for Everyone.***

Workplaces are becoming increasingly diverse and complex. To gain a competitive edge in today's national and international marketplace, organizations need to make diversity and inclusion a priority. Organizations need to embrace diversity not only because it is the "right" thing to do, but for the sake of survival. ***Diverse Business*** will provide corporations and individuals alike the key pieces of news and analyses that are needed to reach diversity objectives and goals.

***Diverse Health*** will provide quality reporting and insightful coverage specifically for the healthcare industry. We know that diversity and inclusion in healthcare is necessary to eliminate inequities in the quality and availability of healthcare for underserved populations, and ultimately improve the healthcare system for all. We are excited about the important role this fresh news resource will play.

As America's premier news source for information concerning diverse issues in higher education, we serve as a catalyst for change, and contribute to the building of educational, cultural, social and economic structures that allow every individual to achieve his or her full human potential. Our expansion to focus on the important issues surrounding business and health furthers our commitment to being the nation's premier diversity resource.

Please take a moment to check out the [Business](#) and [Health](#) websites and sign up for the newsletters below so you don't miss out on any of the latest news.



If you have additional questions please contact Wendi Sours at the contact info above.

